

Hossein Mortazavifar

Skills

XD, Prototyping, AutoCAD, Photoshop, Illustrator, Sketchup, English Proficiency, Wireframe Sketching, After Effects, A/B testing, User journey map, Microsoft Clarity, Gamification, Zeplin.io

Experiences

Spring 2016 - Spring 2017

Roobana / UI Designer

Designing an interface based on measuring market and customer needs by survey

Spring 2018 - Summer 2019

Ima Wallet / Founder, interface, and user experience designer

Oversee a 5-person team and then a 3-person team.

Detailed market analysis of competitors by reviewing users' opinions about the characteristics of each product.

Examine the characteristics of Google Pay, Google Wallet and Apple Pay, and identifying the way other companies provide solutions to user problems.

Draw a customer's journey map to create the best and shortest route to achieve each goal by the user.

Usability testing and prototyping.

Interface design based on Google material design standards.

Programming parts of the front end to understand implementations better.

Spring 2019 – Winter 2021

Millennium / User interface, user experience and motion graphics designer

WikiQ application design: For the first time in Iran, it does not yet have the same example, neither in Iran nor abroad. Increase user satisfaction by designing accurately based on users' needs and designing the correct paths that the user takes for each purpose. WikiQ logo design.

Turing App Design: For the first time in Iran, it has only a handful of examples abroad. Design customer travel for any purpose in the application. Design required icons. Turing logo design.

Designing more than 20 applications and websites for a variety of businesses, designing a variety of mobile logos and logo motions.

Winter 2021– Spring 2022

Ahar / User interface, user experience and product designer

Design interface of various industrial systems and monitoring.

Design of Ryan's user interface and product shell (generator speed control system).

Designing the company's portal (ERP) and eliminating the common problems and troubles of users and simplifying the processes in using it by at least 30%. This system has been developed internally to carry out employee exchanges with the company.

Design System design to create a rule of law and a comprehensive look at the design in Ahar, from product design and user interface to graphic design and in the words of the famous language of design and character of the company.

The company's website design is based on the design language created and shared between all designs.

Spring 2022

Institute and Online School of Taalei / Interface and user experience designer

Creating a philosophy of design and character for the school.

The act of design from the finest details to the generalities of appearance, accordingly.

The design was based on reported users' concerns and problems.

Education

2013

University of Toos /

Bachelor of Architecture

Membership in Architectural Society

Thesis title: Design of Shams Tabrizi Mausoleum

2017

Ferdowsi University /

Master of Artificial

Intelligence

Forming the Ima Wallet Team

Dropping out of school

Soft skills

- Business Thinking in Design
- Interest in learning and teaching
- Flexible
- Inquisitive
- cooperative and companionable
- Pragmatic

Training courses

2012| Three-month design course
2015| **MIT** StartX: (How to Launch a Technology Company)
2016| **San Diego** (Learning How to Learn)
1395| Windows Insider to date
2020| **Roshdana** User Experience Design Course
2020| Gamification Course
2021| **Aghazino** Digital Marketing Master Course
LinkedIn's numerous courses on interface design and user experience

Contact and Portfolio

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